

Includes Partnership Opportunities for:



**IGNITE YOUR BRAND
THROUGH THE POWER OF PODCASTING!**

Brand Partnership Kit

WITH PRODUCER JAIME

PARTNER WITH ONE OF THE MOST TRUSTED
PODCAST PRODUCTION HOUSES AND
CONSULTANCY FIRMS AROUND!



Contact Producer Jaime and her team today!

FlintStoneMedia.com | PO Box 3275, Boynton Beach, FL 33424
Contact: Jaime@FlintStoneMedia.com or 561-425-2260

Updated as of April 1, 2023



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Producer Jaime

PODCASTER. PRODUCER.
INDUSTRY LEADER.



Producer Jaime Legagneur discovered podcasting in 2014 and has grown her business, Flint Stone Media, hosting/producing podcasts and managing podcast networks, (including the Florida Podcast Network). She is a podcast host, producer, coach, speaker, and industry expert who earned the privilege of being the

first Podcasting Instructor for the Connecticut School of Broadcasting and has been the recipient of various awards, including Podfest's 2020 High Achiever Award and a [2022 Gold Crushie from the Craft Beer Marketing Awards for Florida Beer Podcast](#). And, she was also featured in [Podcast Magazine's "40 Over 40 in Podcasting" List for 2022](#). She hosts Podcasting Your Brand and previously co-hosted both the Podfest Podcast and the Owwll Podcast.





YOU have the brand.
WE have the expertise and platforms.

Our Team:



2014

when we began



30+

shows launched



2000+

episodes produced



**FLINT
STONE
MEDIA**

PODCASTING YOUR BRAND

✦ Building Your Brand
Through the Power of
Podcasting ✦

**HOSTED BY
PRODUCER JAIME
OF FLINT STONE MEDIA**



"I always thought about starting a
podcast, and I am totally inspired!"

~Miami Gardens Now

PodcastingYourBrand.com



Ignite Your Podcast Platform

HOSTED BY

PRODUCER JAIME



CLICK TO HEAR
PROD. JAIME'S TRAILER!



OF FLINT STONE MEDIA

**TITLE SPONSOR: \$8K / YEAR
PREMIER SPONSOR: \$6K / YEAR**

PODCASTING YOUR BRAND

Building Your Brand Through the Power of Podcasting

Considering a podcast for YOUR brand's content offerings? Be sure your show not only represents your brand's quality, mission, and message, but is also maximized for success! Learn the tools to properly launch and then build your brand through the power of podcasting on Podcasting Your Brand.



FUNNY AND HELPFUL!

Not only is Jaime knowledgeable,
she is organized about presenting
her skill set. She shares
information in such a way it's easy
to understand and also
entertaining! I learn so much and I
feel like I'm listening to a friend.
~Mystic Michaela

I always thought
about starting a
podcast, and I am
totally inspired.

~Miami Gardens Now



ADVERTISING GUIDELINES

Title Sponsor (\$8K / year):

- Direct line of communication with Producer Jaime--including personal introductions to those in her networks.
- Your brand name will be included in our Flint Stone Media Newsletters, press releases, and select social media promotions about Podcasting Your Brand.
- Your branded items included in my gift bags.
- First mention on each episode and in each episode's title (ex: "Podcasting Your Brand brought to you by [Your Name]."), plus 1 customized ad included in the show.
- Three banner ads, increasing your backlinks to our guests:
 - One on the Flint Stone Media website's homepage.
 - One on Podcasting Your Brand's portfolio page on the Flint Stone Media website.
 - One on each specific episode's show notes. These show notes are sent out to all the affiliate websites, expanding your presence across the internet.
- "No Conflict Policy": No competitor in your direct vertical will be placed on the same episode.

Premier Sponsor (\$6K / year):

- Direct line of communication with Podcasting Your Brand host and Flint Stone Media / FPN Executive Producer, Jaime Legagneur--including personal introductions to those in her networks.
- Your brand name will be included in select social media promotions about Podcasting Your Brand.
- 1 audio spot per episode. The Flint Stone Media team works with you to design the type of ad spot that will best promote your product. Hear examples of ad spots at FloridaPodcastNetwork.com/SampleAds.
- 1 click-through link in each specific episode's show notes. These show notes are sent out to all the affiliate websites, expanding your presence across the internet.
- "No Conflict Policy": No competitor in your direct vertical will be placed on the same episode.

More information: [About PYB](#) | [About Producer Jaime](#) | [Sample Ads](#)



Showcase your brand through *The Voice of Florida!*

Our Shows:



Feature hosts and guests from various industries.



Highlight Floridian brands and businesses.



Establish audiences with strong Floridian roots.



Attract listeners from all over the world.



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HOSTED BY
DAVE BUTLER



The Voice of Florida!



CORAL SPRINGS

TITLE SPONSOR: \$12K / YEAR
PREMIER SPONSOR: \$8K / YEAR

FLORIDA BEER PODCAST

Florida's Premier Beer Podcast

The Florida Beer Podcast is the official podcast of Florida Beer Blog, a blog covering everything beer and brewery-based in the Sunshine State. Host David Butler interviews key players and cultural leaders in Florida's brewing scene across the State--reviewing their latest brews and sharing industry news and events.





The Voice of Florida!

HOSTED BY

GERARD LEGAGNEUR



SOUTH BEACH, MIAMI

TITLE SPONSOR: \$8K / YEAR
PREMIER SPONSOR: \$5K / YEAR

FRESH MIX PODCAST

Florida's Freshest Personalities

A random mix of Florida's movers and shakers join Gerard on the Fresh Mix mic to talk about anything and everything under the sun. From authors to activists, from business owners to ball players, and everything in-between, you never quite know who will be in the mix. But, it's guaranteed to be fresh and keep you in the know with Florida's latest!

INTERESTING AND POSITIVE

It's great to hear people from Florida who aren't 'Florida Man'. A positive show about interesting people. Highly recommended.

~ JayTrotter2

2022

FUN AND EDUCATIONAL

Not only will you listen to fun interviews, you will also learn something new about Florida and receive the insights and knowledge from the guests.

~SKVA94

2022

FLORIDA MAN NEWS

BREAKING

**THE WORST HEADLINES
FROM THE SUNSHINE STATE**

FLORIDA MAN CHASES LIQUOR STORE PATRONS WITH AN ALLIGATOR **PODCAST**



The Voice of Florida!

**HOSTED BY
JOEL LOUNDS**



[CLICK TO HEAR
JOEL'S SIZZLE REEL!](#)



BONITA SPRINGS

**TITLE SPONSOR: \$8K / YEAR
PREMIER SPONSOR: \$5K / YEAR**

FLORIDA MAN NEWS

The Worst Headlines from the Sunshine State

Florida Man News... Well, the infamous "Florida Man" headline is no joke. Seriously, there are some dumb people living in the retirement capital of the U.S. And, Florida Man News is your source for breaking news of America's favorite delinquent. Comedian Joel Lounds takes a satirical approach to some of the most ridiculous events that could only happen in the Sunshine State.



FORMER HOST

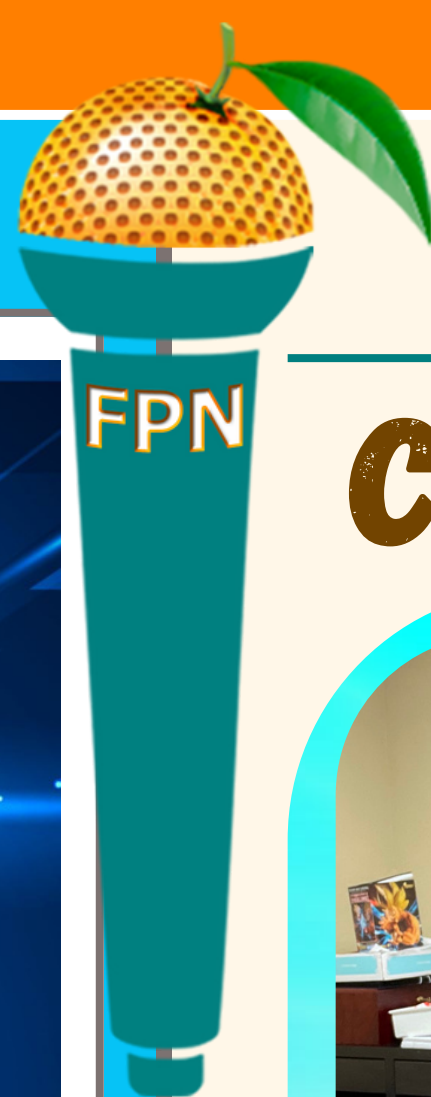
“America's worst
superhero is
the gift that
keeps on giving.”

“And,
sometimes,
that FL Man
is a woman.”





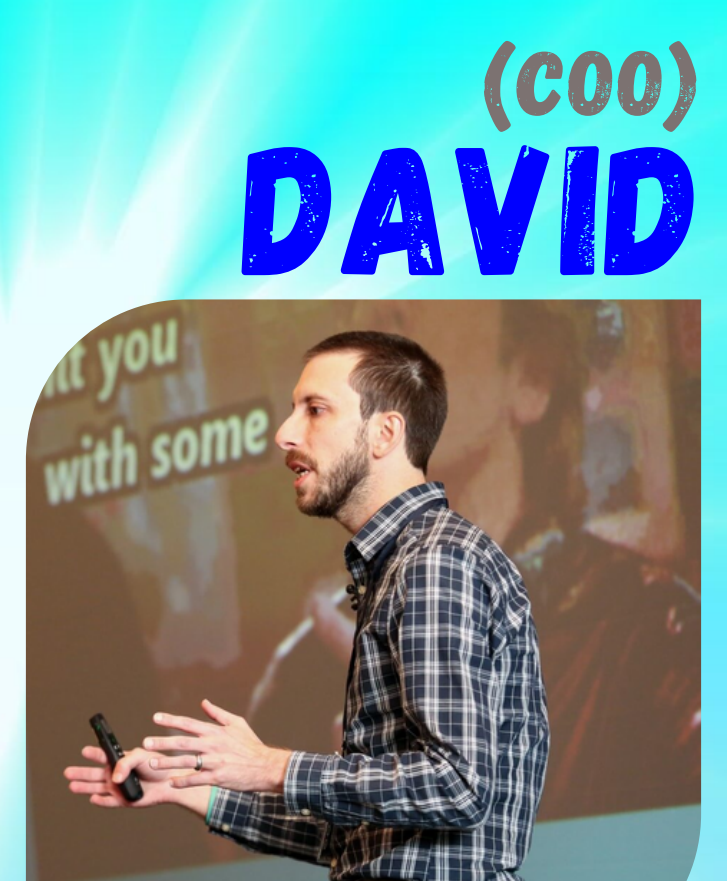
The Voice of Florida!



HOSTED BY
CRAIG AND DAVID



CRAIG
(CEO)



(COO)
DAVID

CLICK TO HEAR CRAIG & DAVID'S SIZZLE REEL!



ORLANDO

TITLE SPONSOR: \$10K / YEAR
PREMIER SPONSOR: \$7K / YEAR

TECHXPLORATION

Tech and Innovation Spaces Thriving Under the Florida Sun

TECHxploration is your inside look-ahead at Florida's future—everything from emerging trends in leading-edge business to immersive family entertainment! Floridians are both creating and consuming some amazing innovations from shore to shore. So, join Craig and David from Clarity Creative in exploring the innovative tech in our backyards—learning the latest in both tools for your business and innovative entertainment for your Floridian family!



FLORIDA BUSINESSES

"What is the next innovation to impact Florida economies?"

"What are the latest tech tools for small business?"

AND, MORE!

"What new tech-based experiences are fun for the whole family?"



ADVERTISING GUIDELINES

Title Sponsor:

- 2 invitations per year to be present during live streamed events to enjoy the full FPN experience, along with your branded products and/or signage involved in the event.
- Direct line of communication with FPN Founder and Executive Producer, Jaime Legagneur-- including personal introductions to those in her networks.
- 1 featured interview of your team or a teammember on an FPN show
- Your brand name will be included in our FPN Newsletter, press releases, and select social media promotions about the respective show.
- Your branded items included in our guest gift bags.
- First mention on each episode and in each episode's title (ex: "The ____ Podcast brought to you by [Your Name]."), plus 1 customized ad included in the show.
- Three banner ads, increasing your backlinks to our guests:
 - One on the Florida Podcast Network website's homepage.
 - One on the respective show's portfolio page on the Florida Podcast Network website.
 - One on each specific episode's show notes. These show notes are sent out to all the affiliate websites, expanding your presence across the internet.
- "No Conflict Policy": No competitor in your direct vertical will be placed on the same episode.

Premier Sponsor:

- 1 invitation per year to be present during a live-streamed FPN event.
- Direct line of communication with FPN Founder and Executive Producer, Jaime Legagneur-- including personal introductions to those in her networks.
- Your brand name will be included in select social media promotions about the respective show.
- 1 audio spot per episode. FPN works with you to design the type of ad spot that will best promote your product. Hear examples of ad spots at FloridaPodcastNetwork.com/SampleAds.
- 1 click-through link in each specific episode's show notes. These show notes are sent out to all the affiliate websites, expanding your presence across the internet.
- "No Conflict Policy": No competitor in your direct vertical will be placed on the same episode.

More information: [About FPN](#) | [Info for Sponsors](#) | [Sample Ads](#)



FULL PRICING SHEET



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PREMIER SPONSOR: \$6K / YEAR



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TITLE SPONSOR: \$12K / YEAR

PREMIER SPONSOR: \$8K / YEAR



Florida's Fresh Mix, p. 9

TITLE SPONSOR: \$8K / YEAR

PREMIER SPONSOR: \$5K / YEAR



Florida Man News, p. 10

TITLE SPONSOR: \$8K / YEAR

PREMIER SPONSOR: \$5K / YEAR



TECHxploration, p. 11

TITLE SPONSOR: \$10K / YEAR

PREMIER SPONSOR: \$7K / YEAR



YOU SHOULD BE PODCASTING IN 2023!

Flint Stone Media's podcasting services ignite your voice to deliver strong shows with a message. From setup through recording and releasing episodes, I can lend my years of experience to you and your show-making the process simple and easy!



Show development
and launch



Top-notch production
quality



Growth, marketing,
and monetization



Ongoing coaching
and consultation

The only thing more powerful than your
voice is your spirit to use it."



Contact Producer Jaime and her team today!

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