



Network / Production House Consultation Details with Producer Jaime

An expert podcaster since 2014, Producer Jaime, will meet with you on a regular basis to discuss your network and teach you the keys to expand your network's brand, see measurable growth, and reach your goals!

❖ Consultative Strategy Sessions:

Meet with Producer Jaime on a regular basis to discuss your podcast network questions, including:

- Structuring the Network's business plan, marketing strategy, and digital production space
- Structuring the internal processes and procedures for the Network's daily operations
- Criteria for accepting new shows onto the Network
- Onboarding process for new shows
- Network show formats
- Managing your recording and release schedule
- Marketing campaign goals and development, including
 - Means for growing and engaging your audience
 - Methods to promote and increase awareness of your Network and the shows in your target market
- Monetization strategies, including
 - Identifying potential sponsors
 - Ad packages and components
- Industry trends and additional equipment and technology opportunities for your Network production



Session and Fee Schedule:

Month(s)	Session Frequency	Payment (due in advance)
1 - 3	8 sessions (meeting twice per week for one hour)	\$2560 per month
4 - 6	4 sessions (meeting once per week for one hour)	\$1440 per month
7+	2 sessions (meeting every other week for one hour)	\$800 per month
Ad hoc	For if and when you need additional help here and there (minimum mandatory meeting time of one hour)	\$480/hour

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